

ASIA-PACIFIC INSTITUTE OF MANAGEMENT

New Delhi



We Shape Futures

www.asiapacific.edu/CSRMDP

In collaboration with



Corporate
Sustainability &
Responsibility

presents



Two day Workshop on

Corporate Social Responsibility

With Indian and International CSR Trainers

29-30th October 2012 (New Delhi)

Specially designed for :

CEOs, VP / Head - HR, CSR, Strategy, Sustainability,
Public affairs, Researchers/ Academicians

ताक्षिला
The MDP Centre of Excellence
Asia-pacific Institute of Management

Over the past decade Corporate Social & Responsibility (CSR) has acquired a new dimension and a new meaning. It has ceased to be purely altruistic in nature and has become a mainstream activity core to the business strategies of corporate houses. Social & Environmental considerations are being combined with economic factors in strategic decision making through out the organization. The concept of 'Triple Bottom Line' today demonstrates the competitive advantage of companies, which is essential for young Corporate leaders to inculcate, thus creating an edge over their existing knowledge base. The businesses of today cannot afford to neglect the importance of CSR activities and their contribution to the business value. This workshop shall provide insights for development of an effective CSR Agenda, its efficient implementation and impact maximization.

Our training programme is designed to impart an understanding of the basic principles and implications of CSR and its underpinning concepts of sustainable development, latest development and emerging issues in the field of CSR. Our theoretical/practical knowledge and expertise shall help improve skills, knowledge and ability to integrate responsible and sustainable business practices.



PROGRAMME SCHEDULE

Date	Session	Content
29 th Oct 2012	Session 1	CSR Agenda Formulation, Process & Content for CSR & Sustainability. Organisational Policy and Strategies for CSR, Drivers and Motivators for CSR <i>Prof. CV Baxi (Ex- Dean & Director- MDI Gurgaon)</i>
		Tea Break
	Session 2	Monitoring Mechanism for CSR Activities Managing the Information System CSR agenda formulation process and content CSR implementation process and issues <i>Prof. CV Baxi (Ex- Dean & Director- MDI Gurgaon)</i>
		Networking Over Lunch
	Session 3	CSR Reporting & Stakeholder dialogue and sustainability reporting through research, capacity building, policy advocacy, network building and outreach <i>Dr. Aditi Haldar : Director- GRI India</i>
		Tea Break
	Session 4	CSR Practices in Europe and other parts of the World <i>(Dr Wayne Visser, CEO, CSR International, Sustainability Market, and Kaleidoscope Futures)</i>
		Question Answers and Real Time Case Discussions
30 th Oct 2012	Session 5	Strategic Partnership with NGOs and other local Institutions CSR Evaluation & Audit <i>Prof. CV Baxi (Ex- Dean & Director- MDI Gurgaon)</i>
		Tea Break
	Session 6	Role of External Consultants, Role of NGOs, CSR Audit Process <i>Prof. CV Baxi (Ex- Dean & Director- MDI Gurgaon)</i>
		Networking Over Lunch
	Session 7	Disclosures and reporting issues, In-house Capacity Building Corporate governance, CSR, and business ethics
	Tea Break	
	Session 8	Disclosures and reporting issues, In-house Capacity Building Corporate governance, CSR, and business ethics
		Feedback and Valedictory

RESOURCE PERSONS



Prof. C V Baxi
Ex-Dean, Ex-Director, MDI

Prof. C V Baxi was associated with MDI for 35 years. He taught strategy, economics, corporate governance and CSR courses at MDI, visiting faculty at IIM Kozikode, IIM Ranchi, NIIT University, IIFT, FORE Business School and other B-Schools of national importance. He served in the CII and ASSOCHAM Committees as also SCOPE committee GOI on Corporate Governance. He is also a consultant to the Ministry of Heavy Industries and Public Enterprises New Delhi. He has published books on corporate governance and CSR such as Corporate Governance (2007) and CSR (2005). His case on corporate Governance at Satyam was published by the ACRC Hong Kong University(2009). He has delivered lectures on corporate governance in Germany and France as Director- India European Study Center. He was a Fellow at the Kellogg Graduate Business School and also the Australian National University Canberra.



Dr. Wayne Wisser
Founder-CSR International,
Kaleidoscope Futures

Dr Wayne Wisser is Founder and Director of the research company Kaleidoscope Futures and the think-tank CSR International and the agency Sustainability Market. In addition, Wayne is Senior Associate at the University of Cambridge Programme for Sustainability Leadership and Visiting Professor of Corporate Responsibility at Warwick Business School in the UK. Dr. Wayne is the author of fifteen books, including The Quest for Sustainable Business (2012), The Age of Responsibility (2011), The World Guide to CSR (2010) and The A to Z of Corporate Social Responsibility (2010). His work has taken him to more than 50 countries in the last 20 years.



Dr. Aditi Haldar
Director-GRI (Global
Reporting Executive-India)

Dr. Haldar is an expert in corporate sustainability management, with almost twenty years experience with leading companies and global institutions in the areas of environment and sustainable development. She has worked with key stakeholders such as the large and small businesses, government agencies, financial markets, chamber of commerce, academia, civil society and communities within the local, national, regional and international context.

Her goal is to strengthen the linkage between business and sustainable development through measurable incremental enablers and results and create an enabling condition for credible information exchange between stakeholders. Dr.

Haldar held positions in various advisory committees and network at the national and international level including the GRI Technical Advisory Committee (TAC) and Stakeholder Council (SC). She is a member of MoU Task Force for Department of Public Enterprise, member of Disclosure framework committee for Ministry of Corporate Affairs, Board Member of Centre for Responsible Business. In more recent dates she is also a member of the Global Agenda Council Network of the World Economic Forum.

Panelist



Dr. B N Singh
Associate Professor-
AIM Delhi

Dr. Birendra nath Singh is an eminent personality in the fields of Management Education, Administration and Consultancy. Dr. Singh has served many of the premier institutions, like IIT - Kharagpur, Tezpur Central University etc. for more than 16 years. Dr. Singh has held Senior and Administrative positions in Central Govt. departments and industries for more than 32 years. Dr. Singh had been also the CEO of " Dr. Singh & Rao Associates", Visakhapatnam and an Advocate, Calcutta High Court and a Senior Corporate (Training) Consultant.



Dr. A.N. Sarkar
Dean (Research)
AIM New Delhi

Dr. A.N. Sarkar is Senior Professor (International Business) & Dean (Research). He is a Ph. D from University of Wales (UK), MSc. (Madras), PGDM with a total experience of 41 years in Government, Industry and Academics. He has participated in various International forums in Oxford, FAO (Rome), World Bank (Phillippines), New Zealand, Australia, Hong Kong, Singapore, Thailand, Srilanka, Tanzania etc. He has also authored 11 Books and over 70 of his Research Papers have been published in reputed National & International Journals.

REGISTRATION FEE

Corporate : Rs. 12,000/- + 12.36% Service Tax
NGOs/ Academics : Rs. 9000/- + 12.36% ST.

Fee is for Non residential and Per Participant basis. Fee includes course material, presentations, networking tea/coffee, and full lunch.

(Group Discounts & Early Bird Discounts available)

REGISTRATION REMITTANCE

Fee is payable by DD in favour of 'Asia Pacific Institute of Management' payable at New Delhi or pan-India cheque payable at par in favour of Asia-Pacific Institute of Management, New Delhi. Electronic fund transfer:

Name of Account holder	Asia Pacific Institute of Management
Pan No.	AAA TA 1400 G
Service Tax Regd. No.	AAA TA 1400 GST-001
Bank	Indian Bank, Jasola Branch, New Delhi
Account No. / Account Type	700405478 / Savings
IFSC Code	IDIB000J033

Please inform us of the transaction details once payment is made/DD is dispatched.

PROGRAMME DIRECTOR :

PROF. SAURABH MITTAL



Prof. Saurabh Mittal is currently serving as Member-CSR Cell and Area Chairperson – IT at Asia-Pacific Institute of Management, New Delhi. Prof. Mittal has been very active in the area of Corporate Social Responsibility. He has successfully organised International Conference in

association with INDIACSR which had more than 200 participants from various parts of the globe. He edited a book on CSR & Competitiveness. He has successfully organised CSR Conclave on Youth for Seva, Workshops on Non Financial Reporting, ISO 26000 with his colleagues at AIM Delhi. He has around seven years of experience in Industry & Academia. Prof. Mittal has research papers published to his name in various International Research Journals from India, Canada, Korea and London. He has presented research papers on Information System, Green IT, Cyber Crime and other IT related areas at various national and international conferences.



ORGANISERS

Asia-Pacific Institute of Management, Delhi, is ranked amongst the top Business Schools in the country. Established in 1996, the Institute has achieved a status of distinction by following the path envisioned by its founders. Their passion for supreme quality management education is evident in every endeavor undertaken at the institute. AIM is proud of its faculty consisting of dedicated thought leaders, an infrastructure that can compete with the best and a curriculum that is upgraded regularly to keep in tune with industry needs. Concerted effort on the part of the management, the faculty and the staff enables AIM to groom business leaders capable of contributing towards a global corporate order. The exclusive hi-fi Video Conferencing facility at Takshila facilitates imparting of training at four different locations at one time.



www.indiacsr.in is the only CSR news portal in India. INDIACSR is the leading and only Indian business network for Corporate Sustainability & Responsibility (CSR) dedicated to make significant contributions by adding new dimensions and perspectives to the domain of CSR and Sustainability. INDIACSR has created a platform to share ideas on CSR best practices and discuss collaborative projects between the firms and their stakeholders. Dialogue with experts in CSR domain, initiated at INDIACSR Forum may lead to Competitive Edge for the organizations.

Rusen Kumar, Founder & Director, INDIACSR has been consistent in delivering excellence in various domains of social entrepreneurship, social journalism and social-economic development. He has contributed phenomenally in bringing about radical changes in life style of people from various strata of society. His passion towards corporate social responsibility motivated him to conceptualize and promote INDIACSR as India's maiden and largest online portal to further the uplift of social issues.

Venue

Takshila: The MDP Centre

Asia-Pacific Institute of Management, 3 & 4, Institutional Area, Jasola, New Delhi 110025



Contact Details

Prof. Saurabh Mittal
CSR Cell, Area Chairperson- IT
Ph. No.: 011-42094887, 09818253275
E-mail: saurabh.m@asiapacific.edu, sau275@gmail.com

Mr. Rusen Kumar
Founder, Editor INDIACSR
Ph. No.: 09981099555
E-mail: info@indiacsr.in, editor@indiacsr.in

www.asiapacific.edu/CSRMDP