

# HORIZON

The Asia-Pacific Newsletter

**January 2024**  
**Volume 1 Issue 1**

**ASIA-PACIFIC INSTITUTE OF MANAGEMENT**

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**“we should believe not only in prediction of future but on creation of that future”**

**Peter Drucker.**

## Asia-Pacific Institute of Management :- Top PGDM Institute in Delhi

Asia-Pacific Institute of Management (APIM) was established in 1996. With the sprawling and lush green campus, located at Jasola, New Delhi, APIM is fast growing management school with a mandate to contribute to building knowledge capital of the country, by providing world class value based and proactive professionals. Asia-Pacific Institute of Management runs two-year full-time PGDM programme, approved by AICTE. A PGDM programme has been designed in such a way that the students get a right blend of strong theoretical foundations, analytical skills, and their applications to the functional areas of Management. APIM PGDM strives hard to develop well rounded management graduates who could made the demands of management in the present-day business environment. The Institute on consultation with industry experts has, therefore, introduced several structural changes in the curriculum of PGDM as per the latest requirement of Industry and Business. The Institute provides industry exposure through conferences, industrial visits, internships, seminars, guest lectures and international immersion programmes. It has a strong interface with the industry. Finally, AIM PGDM aims at augmenting better globalization of management concepts, tools, and techniques through real life experiences. It complements efforts to further augment holistic, perspective, multi-disciplinary orientation, and integrative skills essential to become a practical manager.



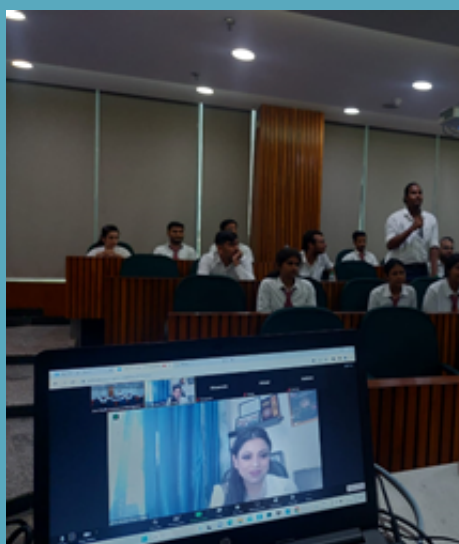
## Orientation Program

Orientation program is beneficial to those students who have shifted to business studies from different background as they need time to brush up different subjects & new regime. Induction program guides them on various domain subjects, competencies & skill improvement to make them ready to gather management course. Orientation program at APIM trains the buddy managers through various events, projects, industry connect, experts interaction, industrial visit which enhance their understanding & knowledge about management courses, make use of recourses, library, computes labs. Programme focused on giving the students insight into the various sectors they are likely to choose from in their careers and prepare them with the required information.



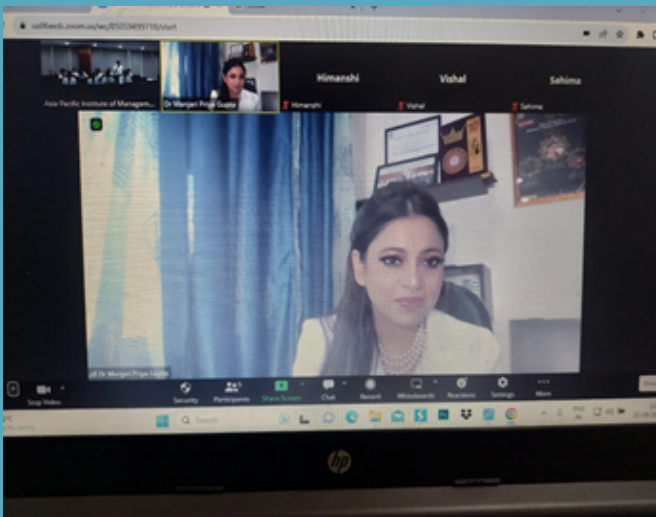


### GLIMPSES OF ORIENTATION PROGRAM





# Industry-oriented orientation activities







## Holistic Development beyond classroom

Priorities and goals are aligned with values when healthy mind resides in healthy body. Students thrive when they develop a rhythm of life that helps to support their academic and professional activity. The various workshops were organized in venue dependent in person, in a hybrid mode or online mode. Students were trained to recognized sign of burnout to handle stressful situations to get better solution & manage social and culture wellness.

The facilitators enhanced their practical skills to use their time to grow as healthy leader, rewarding & managing their responsibilities. These workshops not only enriched their personal life but also helped them to develop skills to contribute structured approached towards professional life fostering time management, team dynamics, social growth & professional collaborations.



### GLIMPSES OF ACTIVITIES CONDUCTED

## DEEP BREATH LEADS TO BIG ACHIEVEMENTS! POWER OF MINDFUL BREATHING IN OUR JOURNEY TOWARDS SUCCESS

**ASIA-PACIFIC**  
INSTITUTE OF MANAGEMENT  
New Delhi

**WEBINAR ON YOGA  
MEDITATION & SELF AWARENESS**

**SPEAKER : 1**  
  
**MS. RUMA TOMAR**  
Mindfulness & Life Coach,  
Certified Practitioner -  
Divine Meditation  
**Time: 3pm-4pm**

**SPEAKER : 2**  
  
**S BALA IYER**  
Founder of  
Classical Yoganiti,  
**Time: 4pm-5pm**

**Date : 21 June, 2023**  
Zoom link will be share post registration  
**REGISTER NOW**

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Toll Free No. 011-42094800 | ambri.sharma@asiapacific.edu

**ASIA-PACIFIC**  
INSTITUTE OF MANAGEMENT  
Gurgaon, New Delhi


Empowering Ambitions,  
Empowering You

**A FULLFILING WORKSHOP  
"BREATHE YOUR WAY TO SUCCESS"**

Guest Speaker:  
**Mr. Anmol Narang**  
Faculty - Art of Living,  
Manager - Accenture Strategy and Consulting

**FEEL BETTER, FOCUS BETTER**

**January 6th, 2024**  
**SATURDAY | 1:00 pm- 2:15 pm**




**ASIA-PACIFIC**  
INSTITUTE OF MANAGEMENT  
New Delhi

www.asiapacific.edu

**JOIN US FOR WEBINAR ON  
SAFETY, HEALTH AND ENVIRONMENT  
AT WORKPLACE**

**Speaker:**  
**Dr.K.Mamallan**  
(Senior Manager)  
Environment Protection and Safety  
Department, Chennai  
Petroleum Corporation Limited, Chennai

**15TH JULY 2023 (SATURDAY)**  
**4:00- 5:15 PM**

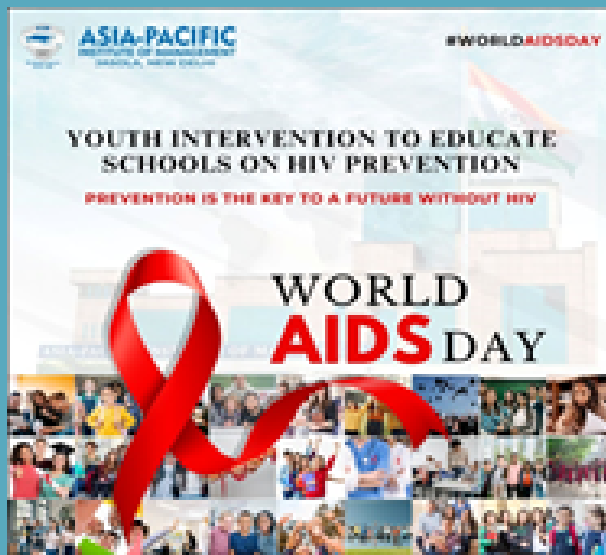
Link to be shared via mail

**REGISTER NOW**

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### WORLD'S ALZHEIMER'S DAY, GUEST LECTURE WAS ORGANIZED ON "FUTURE PROSPECTS OF HEALTHCARE" DELIVERED BY MS. MONIKA KAPOOR, DGM HR, C K BIRLA HOSPITAL, GURGAON





## INDUSTRY CONNECT

Industrial visit give brief knowledge about industrial working environment and functioning of different dept, principles they follow, time management, production parts, to complete task before deadline, teamwork. Provide opportunity to interact with industry members about their work planning, organizing the whole work.

APIM PGDM & MBA students along with faculty coordinator visited Safe Express, Yakult, Mother Dairy, BLK Max, IFFCO. This visit was mainly focused on to understand the process involved during large distributors in home appliance, vehicle parts, food services, pharmacy, Hospital administration and medical supplies. Team explained about the facilities available inside the centre, their methods of receiving and ,different tools or equipments used for the transferring, loading & maintenance of the equipment and ethics considered for items or goods, adequate supervision and trained staff and advanced equipment and suitable environment. Overall visit helped us in understanding the whole operations & supply chain management.

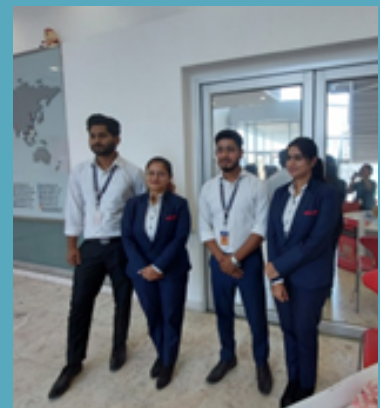


### OUTCOME OF THE VISIT

- The various processes involved in company products and its components were explained.
- Have tight inventory management, so as to be economically viable, and readily available in need
- Reduce failures and monetary loss due to Faulty equipment etc.
- Optimize cost of equipment/items, by ordering in bulk or in parts as per consumption trend, and improve vendor management, by digitalizing all communication, tracking of consumption.
- Discussion on the difficulties faced and possible solutions to overcome the difficulties was held.
- Logistic & supply chain management in Healthcare can also be considered as one of the specialized subject in the Healthcare program as potential area for employment.



## GLIMPSES OF INDUSTRIAL VISIT CONDUCTED 2023



**INSTITUTE-INDUSTRY-INTERFACE**

## Your Pathway to Success : Power of Industry Interface

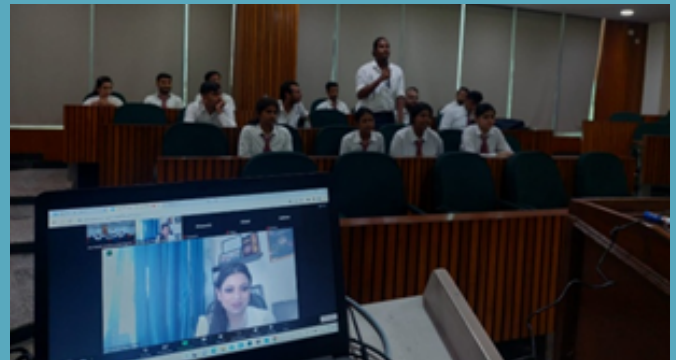
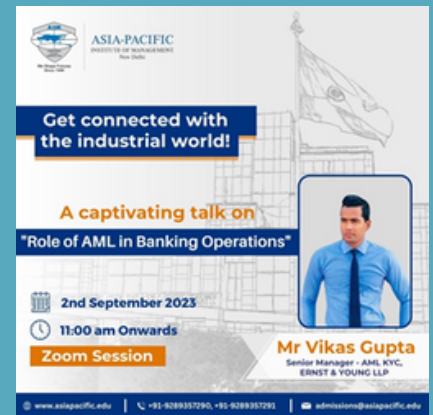
Asia Pacific Institute of Management preparing the student for ever evolving tech world from classroom to real world. Staying prepared for Industry working environment help the student to secure a good job. Connecting with industry always guide the students for technology shift for job requirements. Inexperience students find it difficult to accept the truth that there is no easy money. Day by day industries are growing so its change the requirements and its challenge for entering the workforce.

To overcome these challenges APIM organized various industry expert talks to gather the practical knowledge to make the students understand the whole system and the changes which industries are going through. Industry experts help them to understand to focus towards career path, insight requires skills and patience, volunteering work, internship, resolve in your specialization.





## GLIMPSES OF ACTIVITIES CONDUCTED





## Ecofin Vision Quest- A Journey into ESG Excellence – 2023

On 23rd December 2023 Finvest X the finance club of Asia Pacific Institute of Management had organized an event Ecofin Vision Quest- A Journey into ESG Excellence. The students of different colleges of Delhi NCR had participated in it. The conclave had a vision of creating awareness on most rolling topic in the field of Environmental social Governance.. The pannelist of the event were Dr Munish Jindal – CEO HoverRobotix, Mr. Manish Talwar – CEO and Founder of Goalstox Technology pvt.Ltd., Mr Gurbir Singh – Founder & Managing Director at Kasham Data Solution Pvt Ltd., Dr Nancy Juneja- Founder Revup Life skill, Dr N K Grover – Member of FICCI Transport Infrastructure Committee & Mr Rohit Kapur - Cofounder Goalstox Technology pvt.Ltd. The moderator of the panel discussion was Dr Shweta Singh – Asst Profesor cum area chair finance APIM. The pannelist had an informative and interesting interaction on Environmental Social Governance. The gave a glimse about emerging trends in ESG, its role in investment, trading and culture of the business entities.





## GLIMPSES OF EVENT



**ASIA-PACIFIC INSTITUTE OF MANAGEMENT**  
JASOLA, NEW DELHI

**FinvestX**

**ECOFIN VISION QUEST 2023**  
A JOURNEY INTO ESG EXCELLENCE

**PANELISTS**

MR. GURPREET SINGH  
FOUNDER & MD  
FINVESTX

MR. ROHIT KAPUR  
FOUNDER & CEO  
FINVESTX

MR. MANISH JINDAL  
FOUNDER & CEO  
FINVESTX

MR. MANISH TALEKAR  
CEO  
FINVESTX

DR. NANCY JINDAL  
FOUNDER OF  
NANCY JINDAL

PROF. N. K. GROVER  
PROFESSOR

JOIN IN FOR A SUSTAINABLE FINANCIAL FUTURE  
AND A TON OF FUN THROUGH DISCUSSIONS, QUIZZES, AND ACTIVITIES

**DATE - DEC 23RD, 2023**

**TIME - 10:00-4:00 PM**

**REGISTER NOW**

**STUDENT COORDINATORS** > CHAITANYA SHARMA (8527700169)  
PARAMPREET KAUR (987168464)





## Republic Day Celebration

Asia-Pacific Institute of Management celebrated the 75th republic day with all enthusiasm. The event began by hoisting the national flag by Shri A. K. Shrivastava, Honorable Chairman, AIM, and Dr. M. P. Singh, Director, AIM. The flag hoisting was followed by the national anthem which resonated with pride across the premises of the AIM campus. The cultural program presented by the students of PGDM added more color to the Independence Day Celebrations. The celebration concluded with a photoshoot and sweets distribution to the participants of the event.







## Alumni meet 2024

Business school conveys values, ethics & guide you career journey ahead. Alma Mata connects and shares their experiences with future students & becomes torch bearer to unlock the opportunity door for success.

Alumni association provides numbers of opportunities that could be beneficial to buddy managers to get a number of opportunities for internships, mentorship & career enhancement. The engagement between institutions & alumni cultivate long term relationship beyond career progression. It's necessary that strategies for alumni relations and engagement needs to be made for long haul & for better understanding. APIM implemented various strategies to engage alumni professionals to become guiding mentors to enrich & enhance current student life.

Alumni meet Nostalgia-2024 held in the month of January, 23rd, 2024 to build mutual relationship, helps in campus placement, mentorships, internship & get involved contribution towards social media.



## GLIMPSE OF ALUMNI MEET 2024











# Eminent Alumni Reunion

Nostalgia 2024 - Eminent Alumni Reunion was held on the campus grounds of Asia-Pacific Institute of Management on January 20th, 2024. The evening was filled with joyous faces, nostalgic stories and shared opportunities between the past students of APIM. The highlight of the occasion were the vote of thanks from the alumni to APIM. The APIM alumni, who are now industry leaders, showcased their journey of success and shared how APIM left an indelible mark on their career. Truly living the institute's commitment towards success, the esteemed APIM alumni made their alma-mater proud of their achievements. With felicitations, conversations, and campus tours the ex-students walked down the memory lane with smiles on their faces. As the curtains drew close on the event, all the attendees went home with relived memories, new collaborations, and more connections.





## Editorial Desk

We are happy to present you the first edition of Newsletter-2024 of the Asia-Pacific Institute of Management, New Delhi quarterly newsletter. The institute witnessed numerous events including the orientation, Alumni meet, ESC-Panel discussion, Industrial visit, wellness event, webinar, seminar, skills enhanced workshops and Industry Connect programme for the fresh batch of PGDM 2023. Apart from various interesting and engaging guest talks, expert lectures, Alumni talks were the major highlight of the induction programme. The institute is looking forward to host an International Conference on Managing Businesses in the era of AL & Big Data in the month of March 2024. I place on record my sincere thanks to my team for compiling the newsletter.

## Looking forward to yet another eventful quarter.

### EDITORIAL BOARD MEMBERS

**Dr. M.P.Singh**



**Dr Shipra Jha**



**Dr Shweta Singh**





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Since 1996**

## **For Admissions Contact**



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