

HORIZON

The Asia-Pacific Newsletter

August 2021

Volume 1 Issue 1



INSIDE THIS ISSUE

1. About AIM
2. Orientation cum Industry Connect Programme
3. Environmental Policy at AIM
4. Independence Day Celebration
5. Research and Entrepreneurship Cell
6. Industry Council
7. Convocation
8. Alumni

“Coming together is a Beginning, Keeping together is Progress, Working together is Success”

– Henry Ford

About Asia-Pacific Institute of Management

Top PGDM Institute in Delhi, is approved by AICTE, Ministry of Education, Government of India. Asia-Pacific Institute of Management (AIM) was established in 1996. With the sprawling and lush green campus, located at Jasola, New Delhi, AIM is fast growing management school with a mandate to contribute to building knowledge capital of the country, by providing world class value based and proactive professionals.

Asia-Pacific Institute of Management runs Post Graduate Diploma in Management, two-year full-time programme, approved by AICTE. A PGDM programme has been designed in such a way that the students get a right blend of strong theoretical foundations, analytical skills, and their applications to the functional areas of Management. AIM PGDM strives hard to develop well rounded management graduates who could make the demands of management in the present-day business environment. The Institute on consultation with industry experts has, therefore, introduced several structural changes in the curriculum of PGDM as per the latest requirement of Industry and Business. The Institute provides industry exposure through conferences, industrial visits, internships, seminars, guest lectures and international immersion programmes. It has a strong interface with the industry.

Finally, AIM PGDM aims at augmenting better globalization of management concepts, tools, and techniques through real life experiences. It complements efforts to further augment holistic, perspective, multi-disciplinary orientation, and integrative skills essential to become a practical manager.

Orientation cum Industry Connect Programme

Asia-Pacific Institute of Management conducted an Orientation Programme from 2nd August 2021 to 5th August 2021 for the fresh batch of PGDM 2021-23. The students were formally welcomed and introduced to the culture, mission, and vision of the Asia-Pacific Institute of Management.

The intellectual capital from industry shared their journey and experience with the students and advise them about being good industry leaders with qualities like self-disciplined and punctuality. Towards the end, the Director of the Institution, Prof. M. P. Singh addressed the students and advised them to develop clarity about

their future goals, stay focused and start working from Day 1 to fulfill their career dreams. He exhorted the students to make maximum use of the knowledge resources, be it faculty, computer center, library, or the innovation lab. The Orientation cum Industry Connect programme focused on giving the students insight into the various sectors they are likely to choose from in their careers and prepare them with the required information.

"A team is successful only when they have a common goal. Not only does this goal need to be set, but it also has to be communicated to each team member"

- Laura NoodaPera



Glimpses of Orientation cum Industry Connect Programme



Independence Day Celebration

Asia-Pacific Institute of Management celebrated the 75th Independence Day with all enthusiasm. The event began by hoisting the national flag by Shri A. K. Shrivastava, Honourable Chairman, AIM, and Dr. M. P. Singh, Director, AIM. The flag hoisting was followed by the national anthem which resonated with pride across the premises of the AIM campus. The cultural program presented by the students of PGDM 2nd year added more colour to the Independence Day Celebrations. The celebration concluded with a photoshoot and sweets distribution to the participants of the event.



National Flag Hoisting in the Presence of Honourable Chairman and Director



Environmental Policy at AIM

The Institute's vision has been to ensure quality education and to provide broader professional education sustainable ecosystem. The Environment Policy 2020 is in line with this vision. Education is not complete without its application in real life; and to apply anything in life, one must understand the process of life. Environment is the basis of life and therefore, its protection and conservation is an important part of education.

A large part of the emission in the environment, are caused by manufacturing of products. It is therefore the responsibility of the future managers to promote designs that are more environment friendly. As global citizens, it is the responsibility of the next generation to increase the natural resources to reverse the climate change. Being committed to the cause of environment, following initiatives have been proposed to be undertaken by AIM-

- Mandatory non-credit course on environment science
- Universal Human Values course highlighting values and connecting Homo sapiens with the nature and environment
- Smart India Hackathons solving environmental challenges
- Each one Plant one
- It is a step to ensure a safe and prosperous future for the next generation.
- The Policy is in line with the vision 2030 of the Government.
- There have been initiatives in the past for engaging students with activities related to conservation of environment and there will be more initiatives in the coming times.



PROMINENT RECRUITERS



Our Placements

More than **1150**
companies visited
for Final placements

195 Offer

30%
students got
multiple offers

80%
companies are
multinational
in nature

100%
paid summer
internship

Entrepreneurship Cell at AIM



India has declared 2010-20 as the "Decade of Innovation". The Government has stressed the need to enunciate a policy to synergize science, technology and innovation and has also established the National Innovation Council (NIC). The aim is to go beyond R&D laboratories and factories to offer novel solutions that lead to inclusive growth for the people and by the people; foster appropriate ecosystem across domains and sectors to strengthen entrepreneurship; focus on key drivers to ensure scalability, sustainability, durability, and quality and expand the space for dialogue and discourse on innovation. Hon'ble President, Ram Nath Kovind has exhorted the academia to set up National Innovation Clubs in every University and college. The clubs will promote inclusive innovations by linking the creativity in formal and informal sector. In this context, AIM wants to establish Entrepreneurship Cell under it Innovation Club & Incubation Club in our college to harness the creative potential of youth. Each Department/School under AIM must form a team of students and faculty members to set up a AIM Innovation Club.



XXIII Convocation

The Asia-Pacific Institute of Management (AIM) will host its 23rd convocation ceremony on October 09, 2021. The ceremony will award degrees to the students who have graduated from the institute in 2018-20 and 2019-21. The convocation will be streamed live from 9:30 am on the AIM website - www.asiapacific.edu

Ms. Geeta Mittal, Hon'ble Former Chief Justice, J&K will be the chief guest and Dr. Danish Kumar Likhi, Director, JP Power Venture Limited will be the guest of honour at AIM's convocation ceremony. Ms. Geeta Mittal will deliver the AIM Delhi's 23rd convocation address. The convocation will award the degrees to the 2018-2020 and 2019-2021 PGDM graduating batches. The AIM convocation in its 23rd edition will confer degrees to a total of 164 participants.



ASIA-PACIFIC INSTITUTE OF MANAGEMENT
New Delhi

Approved by AICTE (MHRD, Govt. of India)



We Shape Futures
Since 1996

ASIA-PACIFIC INSTITUTE OF MANAGEMENT
New Delhi



XXIII CONVOCATION

PGDM Batches 2018-20 & 2019-21

Saturday, 11th September, 2021

Chief Guest

Mrs. Geeta Mittal
Hon'ble Former Chief Justice
Jammu & Kashmir

Guest of Honour

Shri (Dr.) Dinesh Kumar Likhi
Director, JP Power Venture Limited



Alumni

Since its inception in the year 1996, Asia Pacific Institute of Management (AIM), New Delhi has grown and developed in multidimensional ways. The growth of this institute can be judged by its invincible existence in the management field and producing a highly qualified management student. Since the foundation year, it has graduated thousands of management professionals, which now have grown into a highly active and wide network of over 6720+ alumni around the world. They are well settled in their life and leading successfully in various organizations at the different part of the world. We are extremely proud to announce some of the major activities of the alumni, and how they remain connected with us still now. AIM organizes various events and alumni, by invitation, visit the college campus to motivate and encourage the current year batch students with their wisdom and knowledge which they have acquired till now from the working space. The Alumni always remain emotionally attached with the college and the faculty. They always like to see their college shining in every department. College management team gets regular feedbacks from them, regarding changes to make in curriculum or for any new inclusion in it. Many alumni have reached top-level designation in the working hierarchy, and many have started their own business. They have set a good example of our college in the outside world for producing quality management students. These examples help to increase the salary offered by the companies to the current batch students. This institute has set up a healthy tradition of honouring and felicitating the distinguished alumnus at special function every year during the farewell function for outgoing students.



Our Notable Alumni



Vishal Srivastava
Associate Partner-Corporate Intelligence
Grant Thornton Bharat LLP
Batch : (2005-2007)



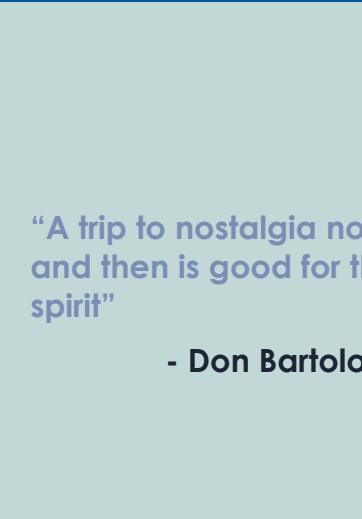
Gourango Singha
Director
P&G Geohazard Solutions Pvt. Ltd.
Batch : (2000-2002)



Deepak Choudhary
CEO
Audi Delhi West & Noida
Batch : (2001-2003)

“Success of school is measured by the contribution the alumni make to our national life”

- J. Kennedy



Araktim Saikia
HR Business Partner
Jubilant Life Sciences
Batch : (2001-2003)



Asha Giri
Assistant VP
Markit
Batch : (2005-2007)



Praveen Dabas
Zonal Head - North
Godrej & Boyce Mfg. Co. Ltd.
Batch : (2007-2009)



Amit Paliwal
Group Manager
WNS Global Services
Batch : (2008-2010)



Kapil Mangtani
Associate Director
NTT DATA Americas
Batch : (2002-2004)



Vipender Chauhan
Manager
Union Bank of India
Batch : (2005-2007)

“She was the classroom that taught me so many lessons. I was just another alumni”

- The World Architect

Best B-School Ranking 2019



Best Business School Rankings 2019



Amongst all B-Schools in Delhi Only



Amongst all B-Schools in Delhi - NCR



Amongst all B-Schools in North Zone of India



Amongst all B-Schools in North Zone of India



Amongst all Private B-Schools in India



Amongst all B-Schools in all over India

Including IIM, FMS - DU, & Pvt. B-Schools

business today
November 2019 Edition

Source: MDRA India's Best B-Schools Survey 2019

Approvals and Accreditations



All India Council for Technical Education India
AICTE



PHD Chamber of Commerce and Industry
PHDCCI



Confederation of Indian Industry
CII



All India Management Association
AIMA



The Institute of Management Accountants
IMA



The Federation of Indian Chambers of Commerce & Industry
FICCI



The Associated Chambers of Commerce and Industry of India
ASSOCHAM



The National HRD Network
NHRDN



The Association of Indian Management Schools
AIMS



India-CIS Chamber of Commerce and Industry
CIS

Lean Manufacturing: In the Technological era

By: Shubham Gupta (PGDM, Term-I)



In this era, where Technology, Automation and Advanced Machineries are in account of manufacturing process, but shortage of time can be mostly faced while manufacturing products. Today, we have everything from single chip to laptop, coin to card and cycle to plane, but no time. Therefore, to avoid or reduce such wastes in terms of time and to increase production, now organizations started focusing on lean manufacturing concept. Lean Manufacturing is a process which focusses on time reduction and waste reduction to increase productivity with better quality. Lean Manufacturing includes various tools that helps in improving the efficiency. These consists of:

1. Value added activities: These activities are responsible to increase the quality of a good for which consumers are willing to pay. For example, to purchase a car a customer is willing to pay a card viewing the comfort of the car, reduced lead time.
2. Non-value added Activities: Those activities which do not account for increasing the worth of the products that is to be delivered. The consumers are not willing to pay for such activities.

So, these two activities play a vital role in Lean Manufacturing to reduce lead time and increase productivity.



Students @ AIM



Editorial Desk

We are happy to present you the first edition of Newsletter issue of the Asia-Pacific Institute of Management, New Delhi quarterly newsletter. The institute witnessed numerous events including the induction and Industry Connect programme for the fresh batch of PGDM 2021. Apart from various interesting and engaging guest talks, expert lectures were the major highlight of the induction programme.

The institute is looking forward to host an International Conference on Sustainable Development in the month of January 2022. The institute has also constituted an Industry Council comprising top Industry experts of the country with an aim to strengthen the industry-academia relationship. I place on record my sincere thanks to my team for compiling the newsletter. Looking forward to yet another eventful quarter.

Editorial Board

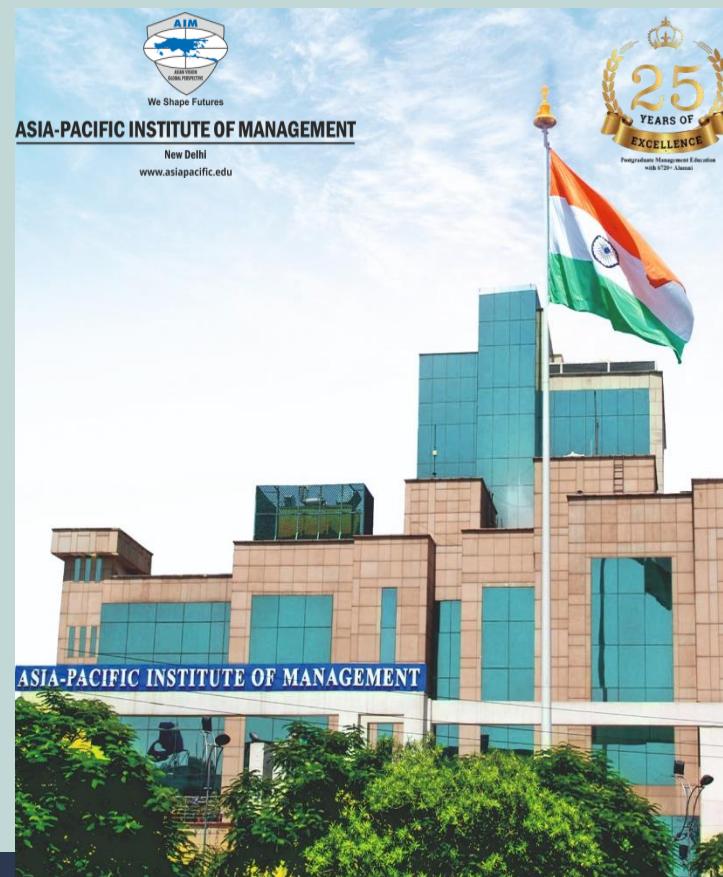
Editor in Chief

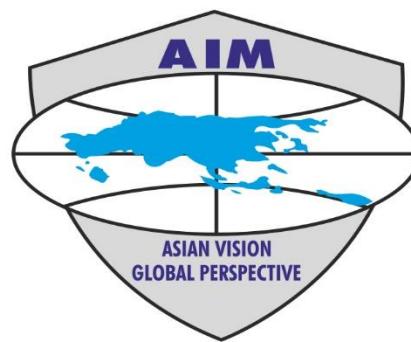
Dr. M. P. Singh



Associate Editor

Ms. Shweta Sharma





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